7-9-98

RJ REYNOLDS

TOBACCO COMPANY

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L. E. MacWilliams
Region Operations Mgr

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July 9, 1998

E-Mail
DISTRIBUTION
ROUs 1110 / 1210 / 1310 / 1710 / 2310 / 6610 / 6710

DISTRIBUTE TO KAMs / AM's WITH CHAIN RESPONSIBILITY AS IDENTIFIED ON THE ATTACHED SPREADSHEET ENTITLED: *'CHAIN RETAIL STORES RESIDING IN TOMPKINS COUNTY, NY'*

SUBJECT: **LEGISLATIVE NSS - TOMPKINS COUNTY, NEW YORK**

Please reference the attached documents which outline the details of the local ***Tompkins County*** law which becomes effective **September 1, 1998.**

It appears that the installation of Security Shields on Displays will be an affective means of maintaining compliance at retail. No advertising restrictions are in place at this time.

Attached for your convenience is a listing (Excel File: *'Chain Retail Stores Residing in Tompkins County, NY'*) of all chain and independent retail stores residing in ***Tompkins County*** (County Code: NY 109). KAMs/ AM's should contact Chain Headquarter offices to secure Action Plans for chains under their responsibility. Please communicate specifics to the Buffalo ROU (1610).

Note to Buffalo Region Sales Reps: Independent listing (Excel File: *'Independent Retail Stores Residing in Tompkins County, NY'*) should assist Buffalo Region Sales Reps in identifying accounts requiring merchandising changes. Please communicate Action Plans to Retail Reps at your earliest convenience.

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Source: https://www.industrydocuments.ucsf.edu/docs/nxyy0000

Please do not hesitate to contact me if you should have any questions. Thank you in advance for your attention to this matter.

Sincerely,

Lori

L. E. MacWilliams
Regional Operations Manager
LEM/jc
cc: S. Jabbout
D. P. Fitzgerald
16XX KAMs/ AM's/ DM's / RM's
16XX SR's/ RR's (via regular mail)
B. Roth
S. Callaghan

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